



Hikvision Digital Signage Introduction



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What is Digital Signage?

HIKVISION

Digital signage provides more effective method for communicating your message, providing significant cost savings and flexibility over traditional printed posters and notice boards.

Digital Signage in Everywhere!



Shopping
Mall



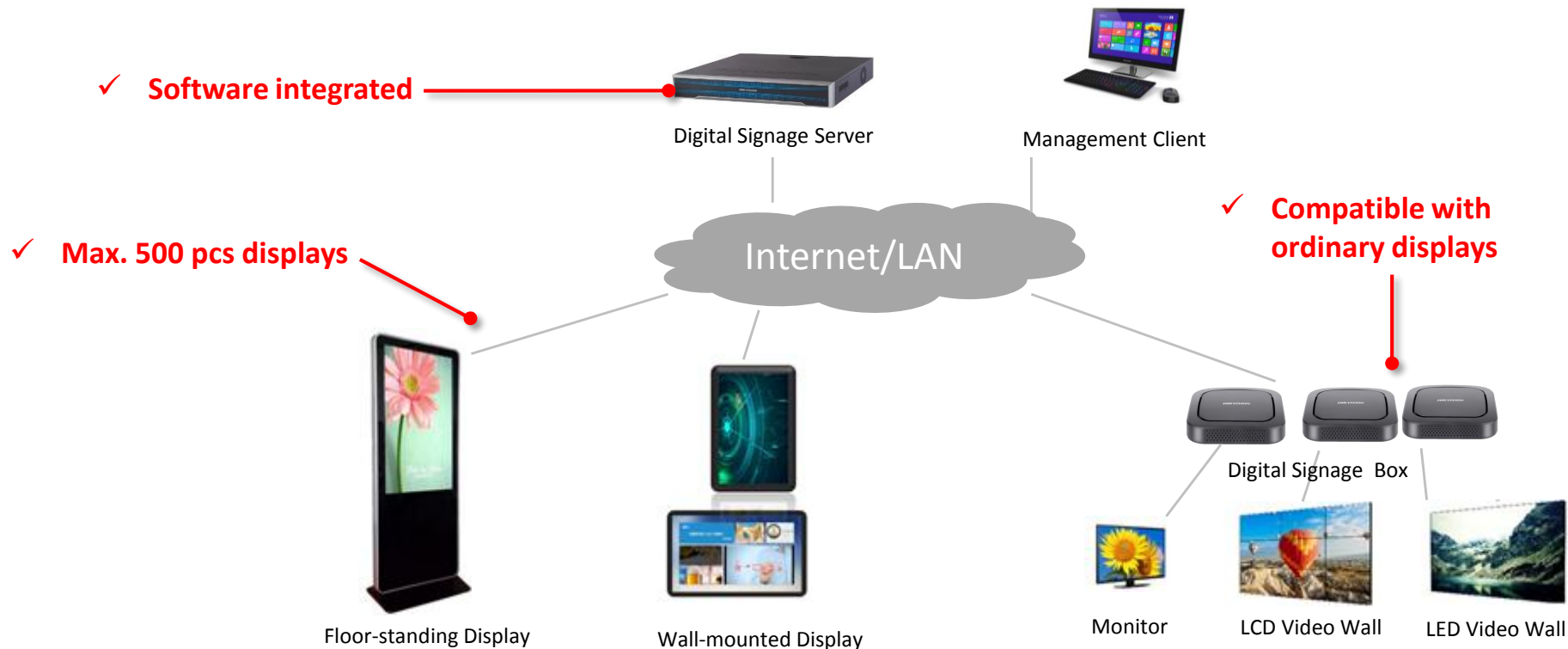
hotel



Hikvision Digital Signage Solution

HIKVISION

Adopts centralized management architecture. Videos, animation, images and texts can be pushed to on site screens timely to engage your audience.



First Choice for Security Professionals

Product Series

HIKVISION

Wall-Mounted

22"



32"



43"



55"



Normal:

DS-D6022FL-B

DS-D6032FL-B

DS-D6043FL-B

DS-D6055FL-B

Touch

DS-D6022TL-B

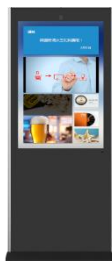
DS-D6032TL-B

DS-D6043TL-B

DS-D6055TL-B

Floor-Standing

43"



55"



Models:

DS-D6043FL-B/S

DS-D6055FL-B/S

For all models:

Resolution: 1920 × 1080

2GB RAM, 8GB EMMC

Built-in 32 GB SD Card

Cortex A 7,4-core ,Android 6.0.1

Designed for 24/7 Operation

Metal frame, tempered glass

First Choice for Security Professionals

Digital Signage Server

Models:

DS-D60S-B



Key features:

CPU: HI3536 2.8GHZ, 1GB RAM

Interface: 2*RJ45, USB 3.0

8*SATA, 19" 2U chassis

Max. 500 pcs Screens control

Digital Signage Box

Models:

DS-D60C-B



Key features:

- ❑ Up to 4K resolution
- ❑ Android 6.0.1
- ❑ 1-ch HDMI output
- ❑ Audio in/out
- ❑ 8GB EMMC, 1 TF card slot
- ❑ Built in Wi-Fi
- ❑ 145*145*31.89mm

Key Features

Powerful function in one machine



Built in Android Media Player



Full HD Video



Built in Wi-Fi



178°

Wide Viewing Angle



Various Interface
RJ45, USB2.0, USB3.0

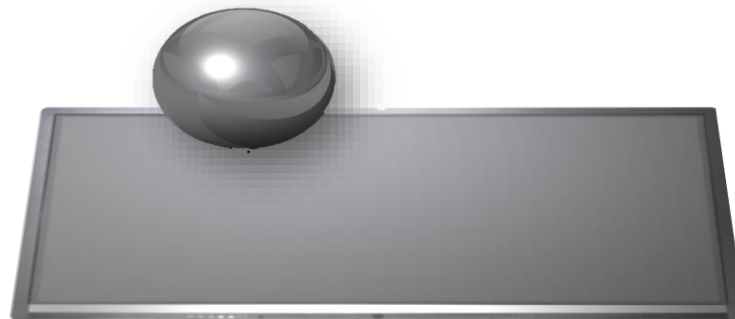


24/7 Operation

Professional Design and Reliable Quality

HIKVISION

Tempering Glass



Industry leading quality control



First Choice for Security Professionals

Self-Define Layout for Abundant content

HIKVISION

Design your own layout with different media zones for images, videos, webpages, time, weather, etc.



First Choice for Security Professionals

Self-Define Layout & Various format media



HD Video



Photo



PDF



WEB



Audio



Text



IPC(1080P)



Clock



Weather

Schedule Playlists Feature

HIKVISION

Publish your media in any time you like. It will automatically display your desired content in pre-set times and dates.

Play in Anytime



Monday: Program A
Tuesday: Program B
10:00-14:00 Program C
... ..

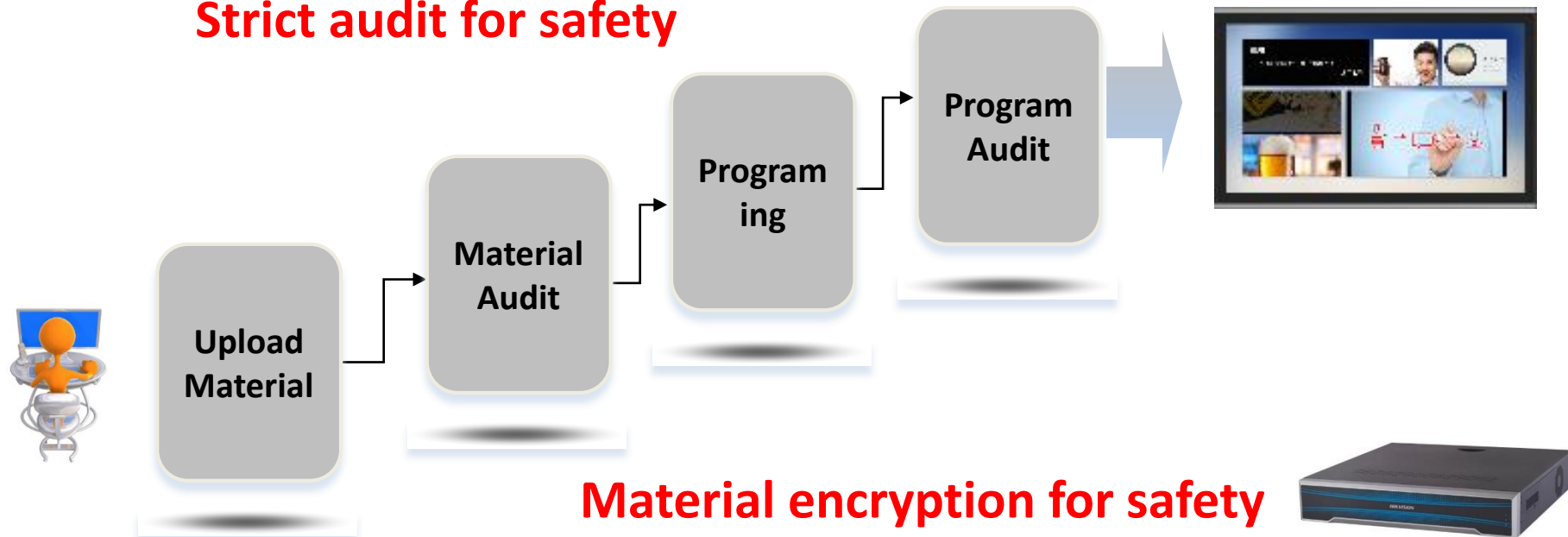


Safety to Publish

HIKVISION

Strict user privilege management, only authorized user can publish the content to the screens

Strict audit for safety

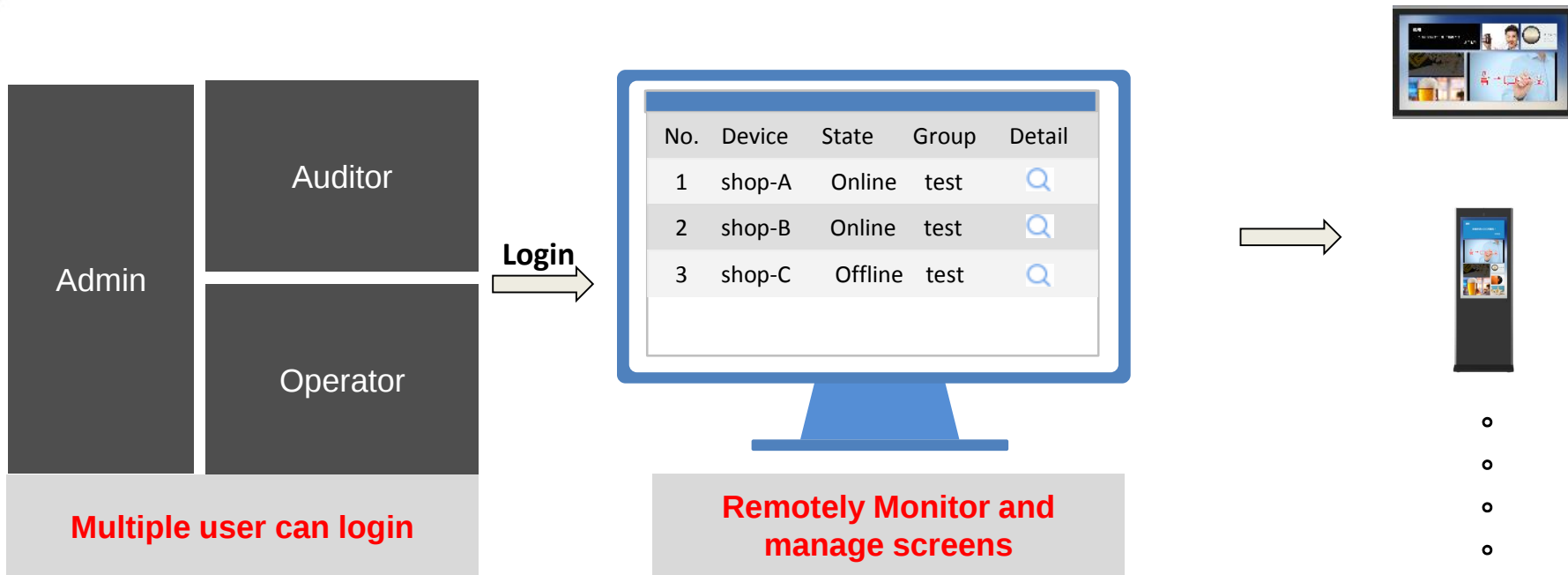


Material encryption for safety

First Choice for Security Professionals

Centralized Management

HIKVISION



First Choice for Security Professionals

3rd Party Integration Customization

HIKVISION



Weather provider



Notice system

Application in Retails

HIKVISION

- ✓ **Engage your customer**
- ✓ **Higher profit with lower investment**
- ✓ **Excellent effect**

✓ Menus, advertisements, News, etc.



✓ Promotion, guidance, welcome information.



Application in Buildings

HIKVISION

- ✓ **Low investment**
- ✓ **Environment friendly**
- ✓ **Flexible business models**

✓ Welcome, advertisements, guidance etc.



✓ Social interactive, hotel advertisements etc.



Application in Transportations

HIKVISION

- ✓ **Information publish**
- ✓ **Wide Viewing angle**

- ✓ Flight information.



- ✓ Transportation information, emergency information.



Thanks